
KRESTON SGCO GROUP



**Kreston.
Knowing you.**



Kreston SGCO Group was established in 1992 with a singular vision to become a “truly global consulting firm” adding value to our client’s business and optimizing business processes to help them grow exponentially.

We pride ourselves at being a multi-disciplinary advisory firm, which offers a wide gamut of services to domestic as well as global clients. We are well heeled to meet the challenges and demands of the modern business world.

(Private & Confidential)

Member of Kreston Global

13th Largest Global Accounting Network

110+ Country Presence

23000+ Global Staff

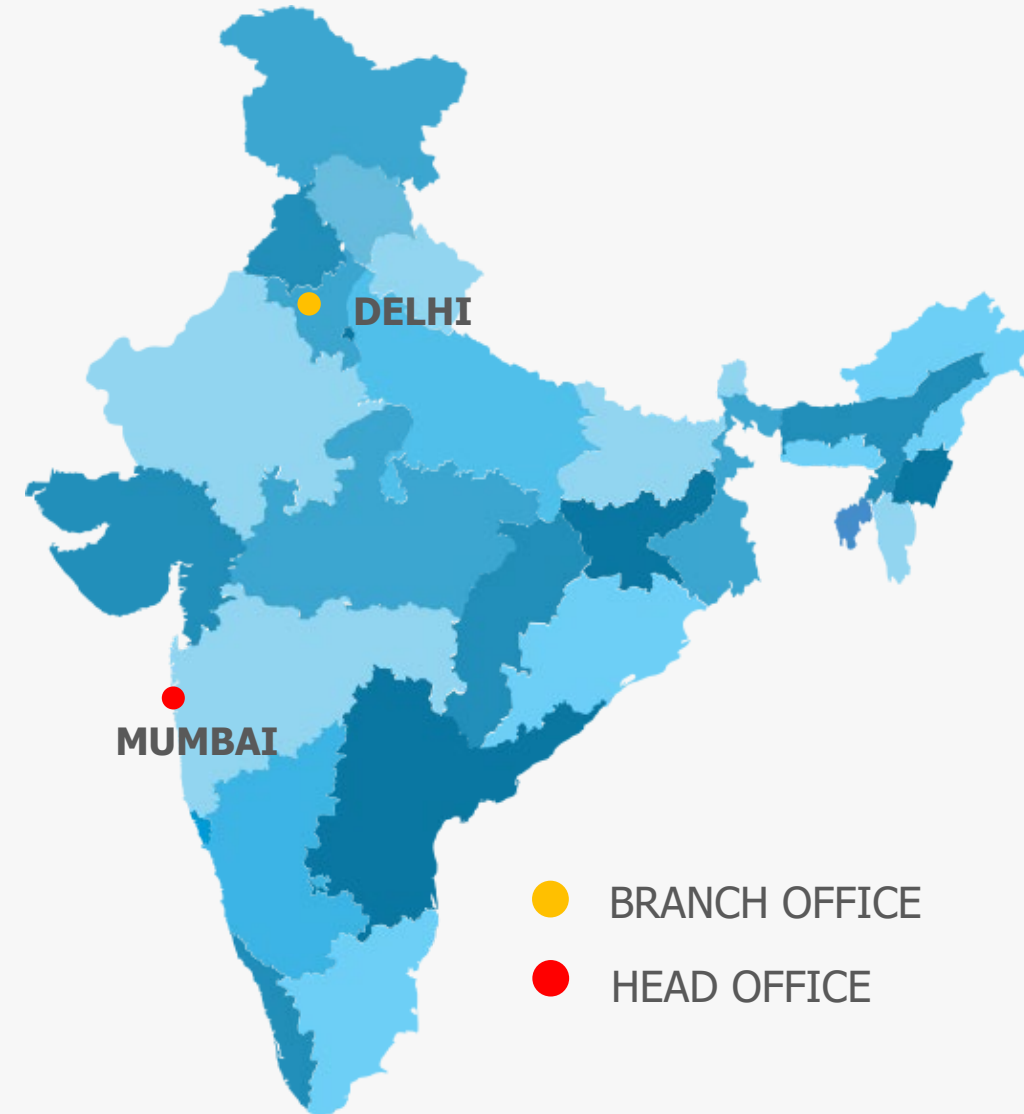
US\$ 2.3bn Gross Billings

Kreston combines 170 accounting firms in 120 countries worldwide. Set up in 1971 our independent network of member firms works with organisations and individuals looking to expand and develop their international operations.

Kreston Global a member of the “**FORUM OF FIRMS**” a global association of firm networks that perform transnational audits.

Our Kreston firms, partners and employees live and work within their communities, and have a deep understanding of local laws, culture and customs. With access to over 22,000 dedicated professionals worldwide and our groups of global experts, the Kreston network is here to help you succeed internationally.

VERTICALS	8 Service Verticals providing specialized Professional Services.
LEADERS	20+ Specialized Practice Leaders
PERSONNEL	400+ Qualified Professionals & Other Executive Staff
LOCATIONS	Operates from Mumbai & Delhi



Secured Information Technology Environment

Office 365,
Cloud Server
& CCTV
Surveillance

Data
Confidentiality
Agreement
with Users

Restricted
Access to
Data & Assets
with Password
Protection

Data Integrity & Security

Cloud
Backups for
Retrieval of
Data

Utility
Software
Compliance
with No Data
Compromise

Cyber
Security with
Advanced
Technology

(Private & Confidential)



Our Range of Services include:

1. Direct & Indirect Tax Advisory
2. M & A, Transaction & Business Advisory
3. Operations & Risk Consulting
4. IT Risk & Cyber Security
5. Audit Support Services
6. Outsourcing of Services
7. Corporate & Allied Laws Advisory
8. Start-up Support Services

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Excellence Is More Than Just A Skill

We are well equipped with a highly skilled, well-trained and strongly motivated team of more than **400 members** including experienced / qualified professionals.

To optimize skill-sets, we operate within a facility of completely automated environment and modern infrastructure giving us strength to render comprehensive multidisciplinary services.




In our gamut of professional services, we have added more feathers, which are in the nature of Advisory on Real Estate Regulation and Development Act, 2016 (RERA), Insolvency and Bankruptcy Code, 2016 and General Data Protection Regulation (GDPR) Compliance for Outsourcing Function.



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We are subjected to quality control by Kreston's Global Office in London and we are ISQC (International Standards on Quality Control) compliant.



Leadership translates
vision into reality



Sunil Goyal, FCA

Sunil is an acclaimed professional with about thirty years of experience in diverse fields. He is the founder and mentor of the group.

He specializes in financial and business advisory services enabling companies to accelerate growth.

He is on the board of various listed companies, including Kreston International. He has also served as Chairman of WIRC of ICAI.



Manoj Singrodia, FCA

Manoj is a seasoned professional with about thirty years of standing in practice. He is also co-founder of the group.

He is a guiding light of the firm and specializes in tax, transaction structuring practices.

He has assisted large spectrum of industries and possesses expertise in cross border transaction services.



Suresh Murarka, FCA

Suresh is an accomplished professional with an enriched experience of about thirty years in practice.

He has experience in Corporate Audits in various sectors, translation of Indian GAAP financials to IFRS / IND AS, Company Law Matters & Management.



K M Tulsian, FCA, LLB

Tulsian has a versatile experience of more than three decades. He also carries a degree in law.

He is an amalgam of experience and leads the tax attest and compliance function for SME Sector.



O D Bihani, FCA

Bihani possesses experience of more than three decades and leads the Indirect Tax Vertical.

His core competencies includes GST, Service Tax, VAT, Central Excise & Customs.

He has assisted government sectors in various projects. He is a regular speaker at IDT committee of ICAI & Chambers of Taxation.



Vishal Lahoti, FCA, CS

Vishal possesses work experience of more than a decade in the field of indirect tax.

He has been engaged in providing advisory, compliance and litigation services to leading MNCs and Indian companies.

In the past he had worked at KPMG & PWC. He has provided advisory on GST matters to various corporate houses.



Ravindra Agrawal, DISA, CA, CS, LLB

Ravindra has a rich experience of more than a decade in direct tax advisory, domestic & international tax and regulatory matters incl. compliance, representations, litigation etc.

His experience includes structuring / restructuring transactions or business, carrying out health checkup, due diligence review etc..



Mukesh Singh, FCA

Mukesh has more than 24 years of experience in advising clients in various capabilities across sectors, scale & geography. He is a qualified Chartered Accountant & Certified for Anti Money Laundering & Financial Crime, Monetary Policy Analysis & Forecasting and Leading High Performing Teams. During his tenure, he was associated with KPMG, BDO & Haribhakti Group of Companies including 6 years working in the USA & equipped with thorough knowledge of Indian Accounting & Auditing Standards and US GAAP, GAAS, GASB, IAS, IFRS.



Amit Ajmera, FCA

Amit is leader in the transaction advisory team and has experience of more than twelve years in serving both domestic and international clients. His areas of expertise include transaction advisory services, regulatory advisory services, international taxation & transfer pricing.

He has worked on clients across various industries which include Manufacturing, ITES, Real Estate, Media & Entertainment and Retail. He has also been a regular speaker at various forums in his areas of expertise.



Sajjan Kanodia, FCA

His rich work experience is of more than twenty six years in the field of direct & indirect tax. He has secured 44th rank in CA Inter Exams. He also possesses certification in Forensic Audit Fraud Detection (FAFD). At present he is advising & assisting clients on indirect tax matters (GST).



Rushabh Mehta, FCA

Rushabh has a rich experience of almost a decade in Direct Tax matters viz. Compliances, Advisory, Representation before income tax department with specialization in litigation practice i.e appearing before various appellate authorities tax tribunals and assisting various counsels in High Court.

He has handled clients across various industries like Logistics, Gems & Bullion, Manufacturing, Retail and Real Estate.

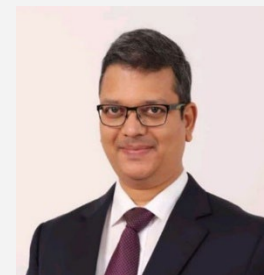
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Pankaj Goel, FCA

Pankaj has rich experience of over 17 years in all facets of indirect taxes and in varied sectors including IT, Telecom, Automotive, Financial Services and consumer durables. Pankaj has represented several clients before the departmental authorities and tax Tribunal.

Pankaj was placed on the merit list in CA Finals and has worked with big organizations such as Maruti Suzuki India Limited and PwC. Pankaj has authored a book on Goods and Services Tax titled "GST – A Ready Referencer" published by Commercial Law House with 4th Edition.



Sameer Joshi, CIMA, CGMA

Sameer has more than 25 years of domestic and international Risk Advisory experience. He has led large Internal Audits. Cost Reduction & Revenue Enhancement Reviews, Revenue Assurance Management, Process Design Reviews, Regulatory Compliance Framework Reviews, Efficiency Audits, Forensic Investigations and Corporate Social Responsibility (CSR) Audits. He has advised clients, in Financial Services, IT/ITeS, Telecom, Retail, Jewellery, Manufacturing, Engineering, Chemicals, Pharma, Healthcare, Logistics, Shipping, etc. He has worked with MNCs, Indian Companies and Big 4 Consulting Firms

Sameer is a CIMA, UK, a CGMA, USA, a Cost & Management Accountant, a Law Graduate, a Six Sigma Belt and ISO 9000 Auditor.



Jagruti Sheth, FCA, LLB, IRP

Jagruti has a versatile experience of more than 22 years in transaction advisory and business restructuring. She specializes in Corporate Restructuring & Deal Structuring, M&A Structuring and Implementation, Pre-IPO Advisory, corporate laws and Exchange Control Regulations.

She has worked with large business houses catering to varied sectors such as Healthcare & Pharma, Sugar, Infrastructure, Real Estate, Financial Market, Chemicals, Mining, IT/ITeS, Gems & Jewellery, Dairy Products, etc.



Nitesh Musahib, FCA

Nitesh has rich work exposure of more than 13 years in the field of Company Law Matters, Management Consultancy and translation of IGAAP financials to IFRS/IND AS.

He has worked on clients across various industries i.e. Manufacturing, General Insurance, Retail, Textile, Power, Logistics.



Ammit Vira, FCA

Ammit has 17 years of experience providing professional services to public and privately held companies in various sectors. Ammit has worked extensively on GAAP conversion assignments. He has expert knowledge in Ind AS/IFRS. He has extensively worked on Internal Controls over Financial Reporting/SOX 404 Assignments, Financial statement audits and GAAP Conversion engagements and also advised many clients on accounting matters. Ammit has significant experience with multiple financial reporting frameworks – Indian GAAP, Ind AS, IFRS or US GAAP.



Gourav Roongta, ACA

Gourav has rich experience of almost a decade in Statutory Audits, Tax Audits, Limited Reviews of clients across various industries i.e. Manufacturing, Real Estate, NBFC's, Retail, Textile, Power, etc. He possesses in-depth knowledge of Ind AS, Accounting Standards and complex accounting transactions.

He also has a Diploma in IFRS (ACCA-UK) and has contributed to Practitioner's Guide to Audit of Small Entities as issued by ICAI.



Knowing you is the
key to performance

CUSTOMISED SERVICES

Our business solutions assists clients with tasks such as Book Keeping, Taxation, Compliances, MIS & Finance Controller Services.

Our customized services for businesses also include functions such as data entry and offering specialized manpower.

We provide the future thinking, strategic direction and practical support to strengthen businesses.

STRATEGIC THINKING

We take the time to understand clients and their objectives, so as to design effective solutions to help clients achieve their aspirations.

Whether the client is setting up a new business, wants to grow its existing business, expand its operations, or plans for succession, our expert advisors will tailor a solution that is right for the client and its business.

EXPERT ADVICE

We have curated a suite of services that are designed to complement and enhance businesses at every stage of their business growth.

When a business begins to describe its business challenge, our experience helps us to sense what they will need in the future. This is the advantage clients gain when they deal with us

OUR SERVICE SPECTRUM

- Direct Taxation
- Indirect Taxation
- M & A, Transaction & Business Advisory
- Operations & Risk Compliance, IT Risk & Cyber Security
- Audit Support Services
- Outsourcing of Services
- Corporate & Allied Laws Advisory
- Start-up Support Services

Compliance & Litigation

- Representation for assessment, settlement commission, CIT (A), DRP & ITAT
- Assistance in litigation before HC & SC
- Filing of Corporate & Individual Tax Returns
- Assistance in TDS matters
- Obtaining certificate under Section 195 & Section 197

Advisory Services

- Comprehensive Corporate Tax Review (CCTR)

- Business Restructuring including M&A Advisory & Implementation
- Guidance on matters related to GAAR & POEM
- Tax Planning for all entities & HNI's including advising on Advance Tax payments
- Transaction structuring including Debt Restructuring Tax advisory
- ESOP, FEMA & DTAA advisory

Cross Border Transaction Services

- Employee & Expatriate Taxation
- Inbound/ Outbound Structuring Services
- Transfer Pricing Study & Planning

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Our Specialized Services:

Tax Health Check

Opinion on Tax Matters

Representing in Search / Survey Matters



- Complete GST Outsourcing Model
- Structuring / restructuring of transactions
- Entry Level Strategy
- Pre Bid evaluation / pricing / structuring. Post bid Implementation
- Advise / structure to optimize tax credits
- Assistance in drafting agreements for business transactions
- Taxation of Goods & Services (GST)
- Developing tax and compliance modules
- Indirect Tax Dip Stick
- Setting up necessary process for compliances
- Day to day and regular compliances such as payments/ filing returns/ obtaining forms
- Assistance in tax assessments/ Audit/ routine matters
- Drafting reply to notice/ query/ enquiry from department
- Assistance/ representation before tax department / authorities
- Foreign Trade policy related services
- Drafting of appeals and stay petition before authorities up to Tribunal
- Assistance in matters before High Court
- Assistance in Industrial Policy of Government

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Our Specialized Services:

GST
Health Check / Diagnostic Review
Special Audit

TRANSACTION & BUSINESS ADVISORY SERVICES

- Advising on Business / Corporate Restructuring including Mergers, Demergers, Hiving off of Business Undertaking, Consolidation, Capital Reduction etc considering various laws and regulations in force
- Providing guidance on Business Organization and structuring for diverse commercial reasons
- Assistance in RERA registration & Real Estate Transaction Advisory
- Consultation for corporatization of Proprietorship / Partnership firms or conversion of Corporate entity into LLP
- Family arrangement & Succession Planning
- Advise on strategic alliances and India entry strategy in compliance with the rules and regulations
- Outbound investment advisory services including jurisdictional analysis for incorporating IHC etc.
- Liaison for regulatory approval & compliance under FEMA / RBI
- Assistance in obtaining NBFC registration

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Our Specialized Services:

Cross Border Taxation
Transaction Support



OPERATIONS & RISK CONSULTING

- Risk based Internal Audit
- Concurrent Audit
- Management Audit & Advisory
- SOP formation
- IFC/ ICFR framework and control testing
- Financial Due Diligence
- Forensic audit & investigations
- Accounting & Audit support services
- Special assignments (i.e. Stock & FA verification, cost reduction, profit maximization studies)

IT AUDIT & CYBER SECURITY

- IT Security Audit & VAPT
- IT Governance Framework Consulting
- SOX control testing
- ERP Audit
- Functional Consulting on ERP Implementation

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Our Specialized Services:

Cost Reduction & Profit Improvement Studies

Forensic Audit/ Fraud Investigation

Financial, Commercial & HR Due Diligences



AUDIT SUPPORT SERVICES

- Translation of Indian GAAP Financials to IND AS /IFRS
- IPO/ QIP/ ADR/ GDR Support Services
- Opinions on interpretational matters – On Company Law and Accounting Standard / IND AS
- Compilation Services
- Team members possess the qualification of “Diploma in IFRS–UK ACCA London”
- IDEA software is used as a part of audit support services, which is in sync with the global approach

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Our Specialized Services:

Conversion of Indian GAAP Financials to IND AS/ IFRS

Opinions on Interpretation Matters

Advisory & Support Services

Book Keeping Service

- Inventory and COGS accounting
- Vendor Payments
- Employee Expense Reimbursements
- Invoicing and collection from customers
- Reconciliations
- Bank Payments

Compliance Services

- GST Compliance
- Direct Tax Compliance

- Withholding Tax Compliance
- STPI Compliance
- Company Law Compliance
- FEMA/RBI Compliance

HR Services

- Labour Compliances
- On boarding new recruits
- HR Help Desk
- Recruitments
- Contract Staffing

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Our Specialized Services:

Book Keeping as per applicable GAAP
Payroll Management
Fixed Asset Accounting



- Incorporation of Public & Private Limited Companies, Limited Liability Partnership (LLP) and conversion of existing business entities into Company / LLP
- ROC & MCA compliances like filing of various forms and returns including XBRL filings.
- Opinions
- Assistance in Secretarial Audit, Compliance Audit
- Assistance in IPO Listing and SME Listing
- Representations / Liaising before below mentioned Statutory Authorities :
 - ✓ Ministry of Corporate Affairs
 - ✓ Regional Director(s)
 - ✓ Registrar of Companies
 - ✓ National Company Law / National Company Law Appellate Tribunal
- Consulting on various rules and regulations governed by Companies Act, Stock Exchanges, SEBI, FDI, FIPB, ROC and other regulatory bodies
- Revival of Defunct Company
- Assistance in Demerger / Merger / Takeover / Acquisition of the Company
- Secretarial Retainership and Review and Implementation of Best Secretarial Practices.

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Our Specialized Services:

Due Diligence
Secretarial Services
Outsourcing Services



Our Illustrative Experience



Each Practice Leader of Kreston SGCO Group individually specializes in one or more industries.

With our specialised experience amongst the Practice Leaders, our clients have benefited from our domain knowledge in various sectors.

Key Sector-Experience

- Power
- Foods & Beverages
- Textile
- Cement
- Chemicals
- Iron & Steel
- Plastic & Polymers
- Mining
- Oil & Gas
- IT, ITES & Fintech
- Life & General Insurance
- Financial Services incl. Banks & NBFCs
- Stock Broking
- Pharmaceuticals
- Healthcare
- Retail & Mall Management
- Travel & Tourism
- Security & Guarding
- Real Estate & Infrastructure
- Logistics & Shipping
- Entertainment
- Gaming & Hospitality
- Advertising
- Bullion, Gems & Jewelry
- Agri-products & services
- Charitable Trusts & NGO's
- Public Sector Undertakings

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Our Clients in Outsourcing

Outsourcing Team consists of :

2 Practice Leaders

2 Managers and

20 Executives

based out of our
Mumbai/Delhi Center.



A Fintech startup, claims to be India's first company to provide an app-based personal credit line to customers.



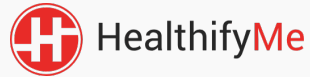
South Asia's largest Fintech company in property investment space marketplace.



A seed-stage venture fund which focuses on startups that not only need capital but also require mentoring to transform them into disruptive companies.



A US based provider of discrete and specialized cloud-based micro services to the Global Insurance Industry.



An Indian digital weight loss platform that provides fitness services.



A US based company has products which provide secure access to digital enterprises that enables them to access the right things, seamlessly and securely.



A leading German manufacturer of hydraulic winches and winch systems for lifting and pulling loads.

BC Partners

A network of disaster recovery and business continuity experts headquartered in UK.

(Private & Confidential)



A Spain-based bus and coach auxiliary product manufacturer, whose products have been used by Volvo Buses for more than a decade.



A Swiss company that creates wireless semiconductors and modules for consumer, automotive and industrial markets.



Global network of independent accounting firms headquartered in UK.



An international network of advisors and accountants headquartered in Australia

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THANK YOU